



## What is "A Solas"?

"A Solas" is an interview program that joins the greatest representatives of the most different areas: starting with the main participants of the world of politics to the Olympics' champions, going through the most popular actors, scientists, fashion designers...

Focused in the unique and unrepeatable experience of each guest, with an unusually fresh, spontaneous and, essentially, human style, this program gives the viewer the opportunity to sit face to face with the celebrities and share the exciting adventure of an extraordinary life

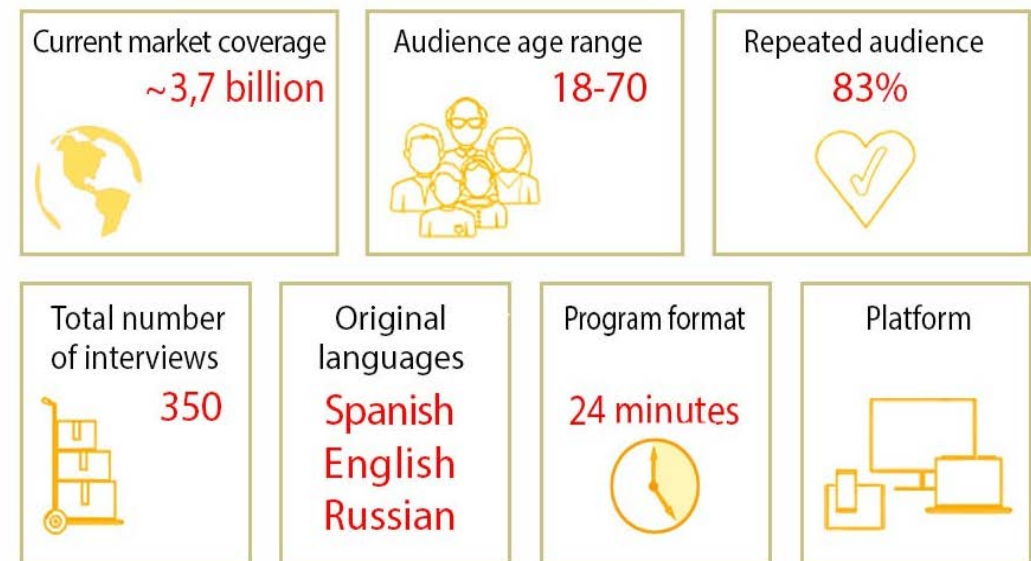
Since its first broadcasts, "A Solas" has enjoyed an undisputed success in Latin America and over time it has conquered the public from different corners of the planet to achieve popularity internationally

- The guests of "A Solas" are figures of **international celebrity**, the main representatives of the most diverse areas: Hugo Chavez, Jon Lord, Emir Kustirica, Carlos Vives, Manolo Blahnik, Denis Matsuev, Rafael Correa - to name a few.
- Because of the peculiarities of its style, "A Solas" is a completely different program, with **unmistakable identity** that distinguishes significantly from any other of its kind.
- For the diversity of its guests and the universality of its content "A Solas" covers **a very broad sector of the market**: it is extremely interesting for the viewer regardless the age, sex, nationality, interests or social level.
- The content of "A Solas" is focused in the only and unrepeatable experience of the life of unique figures, it appeals to the fundamental, the essential, the eternally topical issues - that's why **the program is always current and independent of circumstances**.
- "A Solas" **already enjoys great popularity**, it is a proven fact that the reception of the auditorium to this program is highly positive.

## Key Data & Facts



● highest popularity ● high popularity ● potential market



## Who are Our Guests?

Carlos Vives | Latinamerican singer, actor and composer | Colombia

Bill Plympton | Well-known American animator | USA

Nikolai Tsiskaridze | The star of Russian ballet | Russia

Paulo César Wanchope Watson | Famous football player | Costa Rica

Bebe | Well-known Spanish singer | Spain

Alexei Leónov | The first Human being in open space | Russia

Hugo Chávez | President of Venezuela | Venezuela

Gabriella | Popular brazilian singer | Brazil



Jon Lord | The founder of Deep Purple - the legendary rock band | England

Malcolm Roxs | Famous artist | Argentina

Yevguenia Kanayeva | Olympic champion in rhythmic gymnastics | Russia

Candy Dulfer | World-famous saxophone player | Holland

Alicia Alonso | Legendary Cuban ballet dancer | Cuba

Gonzalo Lebrija | Mexican artist | Mexico

Paolo Gerani | Creative director of "Iceberg" fashion brand | Italy

Rafael Correa | The current President of Ecuador | Ecuador

## What do they say?

"... what words would you choose to answer to the question "Who is Hugo Chavez"?"

"A human being, a soldier, a revolutionary"

*Hugo Chávez, president of Venezuela (at the time of interview)*

"Have you managed to discover the formula to conquer the public?"

"...when you interpenetrate into a piece so deeply that you stop controlling yourself... That's a state when you establish real contact with the music and the composer and that's when you reach the audience"

*Denís Matsúev, genius world-famous piano player*

"... after the experience of having been in power, having been a witness and an actor of many changes in your country, and the whole world, has any of your ideals changed?"

"...Concerning the XXIst century, the main disappointment I have is that I believed that after the cold war, the XXIst century was going to be a century of peace. But I was wrong..."

*Oscar Arias Sánchez, ex-president of Costa Rica and Nobel laureate*

"How does it feel to be Yurii Gagarin's daughter?"

"... as we've always been in the center of attention, we have to see from the outside what we do and say. These restrictions created, I wouldn't say problems, but rules under which we have to exist"

*Yelena Gagárina, the daughter of the first Human being in space*

"... for his romanticism, his personality which figure would be interesting for you to capture on a film?"

"... Hugo Chavez is very interesting, Evo Morales is very interesting, Mrs. Kirshner is interesting as the entire Latin American region that has undergone a fascist process"

*Emir Kustúrica, famous film director*

"How do you manage to give a new life to the iconic songs, to keep on feeling them with the same strength even though you've played them thousands and thousands of times?"

"It's the public. You must have the intention, the need, the faith in your own music, but it's the people who give the power, the impulse and the spirit to the song"

*Jon Lord, the founder of Deep Purple*

"How would you define it: what is talent?"

"Talent is the love for what you do"

*Irina Víner, trainer of the Olympic and World champions in gymnastics*

"Before the summit started, you've said that you were sure that Obama was going to like it because the vallenato is like a cousin of blues: how did it turn to be, did he like it?"

"Yes, but Hillary Clinton danced better, she got hooked!"

*Carlos Vives, Latin American singer, actor and composer*

## Relevant links and promotion materials

- 'A Solas' official web page:  
<http://asolastv.com>
- Link to the videos section:  
<http://asolastv.com/videos/>
- Link to the articles section:  
<http://asolastv.com/articulos/>
- 'A Solas' promo video:  
[Promo video 1](#)  
[Promo video 2](#) (promo video with English subtitles)  
[Promo video 3](#)
- Request full list of our guests, promotional video compilations and other material by filling in the form in our web page using the following link:  
<http://asolastv.com/para-empresarios/>

## Contact details of the Commercial and Business Development Department

### Acquisition of broadcasting rights

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